

Mulberry Man



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Mulberry has opened a standalone menswear store in Covent Garden. The first menswear store features the full man-bag range of products from the luxury British accessories brand and is situated on Neal Street.

The bohemian space will be devoted to the full men's accessories and clothing - as well as a variety of gifts and fun, pick-up items.

Lisa Montague, Chief Operating Officer says of the new space: "The men's collections are ever increasing in popularity and it is a huge growth area. We've been waiting for the right space to become available for a men's store and are delighted by this boutique corner shop.

"The new store in Covent Garden will give us the opportunity to really focus on the men's side of the business and devote attention to the fashion-focused male consumer. We are excited to see the reaction to this concept."